

## Privacy Policy JCI World Congress 2017 Amsterdam

### 1. Who We Are.

#### 1.1 JCI World Congress 2017

Welcome to the JCI World Congress 2017! We are organizing the 2017 JCI World Congress in the Netherlands, which will be an event people want to be part of; active members, senators, alumni, and even nonmembers! Why? For the world class speakers, for the fantastic company visits, for the famous Dutch parties and specifically for our WeDO 2030 program.

#### 1.2 The Services

The JCI World Congress 2017 (further; 'JCIWC2017') websites and domains, including [www.jciwc2017.com](http://www.jciwc2017.com), [www.wedo2030.com](http://www.wedo2030.com), [www.cvent.com](http://www.cvent.com) and any other webpages, subdomains, country level domain variants (collectively named "**Site**") that link or refer to this Privacy Policy, all of the services available on or through the Site or otherwise provided by us including our application programming interfaces and our free mobile application, including without limitation, JCI Events (the "**Application**") which are offered, maintained and provided by JCIWC2017. We refer to all of these as the "**Services**."

Stichting Wereld Congres in Nederland is a Foundation ('*Stichting*') with its principal place of business at Stationsweg 29, 4205 AA Gorinchem, the Netherlands and registered with the trade register of the Chambers of Commerce under number 52322580 (further in this document named as "**JCIWC2017**," "**us**," "**we**" or "**our**").

If you have any questions or concerns at any time, please do not hesitate to contact us at the address above or by click on this link: [contacting us](#).

#### 1.3 Users

Through the Services, JCIWC2017 provides a simple and quick means for registered users (further in this document called as the "**Attendees**") who are JCI members, senators, partners and other interested parties to register for the JCI World Congress, to promote its events to visitors or browsers of the Services and to sell tickets and registrations (or issue free registrations) and sell merchandise related to those events to users who wish to make purchases, registrations including to free events. We refer to the Attendees and other visitors and browsers of the Services collectively as "**Users**" or "**you**."

### 2. Our Privacy Statement, Application

This Privacy Policy sets forth our policy with respect to information that can be associated with or which relates to a person and/or could be used to identify a person ("**Personal Data**") that is collected from Users on or through the Services. "Non-Personal Data" as used in this Privacy Policy is therefore any information that does not relate to a person and/or cannot be used to identify a person. We take the privacy of your Personal Data seriously as a legal obligation. Because of that, we have created this Privacy

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Policy. Please read this Privacy Policy as it includes important information regarding your Personal Data and other information.

When you interact with the Services, we may also collect Non-Personal Data. The limitations and requirements in this Privacy Policy on our collection, use, disclosure, transfer and storage/retention of Personal Data do not apply to Non-Personal Data.

### 3. Personal Data That We Collect

When you use or interact with us through the Services, we may collect Personal Data, as further described below:

#### 3.1 All Users

Information you provide to us: For all Users we collect Personal Data when you voluntarily provide such information to the Services, such as when you register for access to the Services, contact us with inquiries, respond to one of our surveys or browse or use certain parts of the Services. The Personal Data we may collect includes without limitation your name, address, email address and other information that enables Users to be personally identified.

Information we automatically collect: We also automatically collect certain technical data that is sent to us from the computer, mobile device and/or browser through which you access the Services ("Automatic Data"). Automatic Data, includes without limitation, a unique identifier associated with your access device and/or browser (including, for example, your Internet Protocol (IP) address) characteristics about your access device and/or browser, statistics on your activities on the Services, information about how you came to the Services and data collected through Cookies, Pixel Tags, Local Shared Objects, Web Storage and other similar technologies. You can find out more information about how we use Cookies and other similar tracking technologies in our [Cookie Policy](#).

When you register for the Services or otherwise submit Personal Data to us, we may associate other Non-Personal Data (including Non-Personal Data we collect from third parties) with your Personal Data. At such instance, we will treat any such combined data as Personal Data until such time as it can no longer be associated with you or used to identify you.

#### 3.2 JCIWC2017

JCIWC2017 will collect additional Personal Data from you.

Information you provide to us: In some cases, we may collect your credit card information (e.g., your credit card number and expiration date, billing address, etc.), some of which may constitute Personal Data, to secure certain payments. In addition, if you use our payment processing services, we will collect financial information from you (e.g., your bank account information or an address to send checks) as necessary to facilitate payments and information required for tax purposes (e.g., your social security number).

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Information we obtain from other sources: We may also collect or receive Personal Data from third party sources, such as third party websites, your bank, our payment processing partners and credit reporting agencies.

### 3.3 Attendees

As an Attendee we will collect additional Personal Data from you.

Information you provide to us: If you register for a paid event, we will collect financial information from you (e.g., your credit card number and expiration date, billing address, etc.) some of which may constitute Personal Data. In addition, JCIWC2017 can set up event registration pages to collect virtually any information from Attendees in connection with registration for an event listed on the Services. If an Attendee voluntarily provides the information in connection with his/her registration for an event or otherwise, it will be available to us and will be held by us in accordance with this Privacy Policy. In addition, such information will be delivered to applicable event in accordance with "How We Disclose and Transfer Your Personal Data" below.

Information we obtain from other sources: We may also collect or receive Personal Data from third party sources, such as social media or other third party integrations, your credit card issuing bank, our payment processing partners or other third parties.

### 4. How We Use Your Personal Data.

We collect and use the Personal Data we collect in a manner that is consistent with this Privacy Policy.

We may use the Personal Data as follows:

#### 4.1 Specific Reason

If you provide Personal Data for a certain purpose, we may use the Personal Data in connection with the purpose for which it was provided. For instance, if you contact us by e-mail, we will use the Personal Data you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.

#### 4.2 Access and Use

If you provide Personal Data in order to obtain access to or use of the Services or any functionality thereof, we will use your Personal Data to provide you with access to or use of the Services or functionality and to monitor your use of such Services or functionality. For instance, if you supply Personal Data relating to your identity or qualifications to use certain portions of the Services, we will use that information to make a decision as to granting your access to use such Services and to monitor your ongoing qualification to use such Services.

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### 4.3 Internal Business Purposes

We may use your Personal Data for internal business purposes, including without limitation, to help us improve the content and functionality of the Services, to better understand our Users, to improve the Services, to protect against, identify or address wrongdoing, to enforce our Terms of Service, to manage your account and provide you with customer service, and to generally manage the Services and our business.

### 4.4 Marketing

Where it is in accordance with your specific marketing preferences, we may use your Personal Data to contact you in the future for our marketing and advertising purposes, including without limitation, to inform you about services or events we believe might be of interest to you, to develop promotional or marketing materials and provide those materials to you, and to display content and advertising on or off the Services that we believe might be of interest to you. In particular, you should note that we may use information we receive or collect regarding and in accordance with the terms of this Privacy Policy, including in the manner set forth above.

### 4.5 JCIWC2017 Emails

We allow using our email tools to contact Attendees for their current and past events, so you may receive emails from our system. If you have registered for an event on the Services, your email is available to that event.

However, the event may also import the emails they have from external sources and send communications through the Services to those emails and we will deliver those communications to those emails. See “Opt Out from Electronic Communications” below on how to opt out of these communications.

### 4.6 Other Purposes

If we intend to use any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time the Personal Data is collected or we will obtain your consent subsequent to such collection but prior to such use.

## 5. How We Disclose and Transfer Your Personal Data

### 5.1 No Sale

We are not in the business of selling your Personal Data. Therefore, we will not sell your Personal Data to third parties, including third party advertisers. There are, however, certain circumstances in which we may disclose, transfer or share your Personal Data with certain third parties without further notice to you, as set forth below.

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### 5.2 JCI

We may also share your Personal Data with Junior Chamber International (JCI), Inc., a corporation established and validly existing under the laws of the State of Florida, United States of America, with legal right to do business in the State of Missouri, having its registered address at 15645 Olive Boulevard, Chesterfield, MO 63017, United States of America (“JCI”) and its subsidiaries and/or affiliates for purposes consistent with this Privacy Policy. Furthermore, we may also share your Personal Data with JCI Nederland, an association established and validly existing under the laws of the Netherlands, having its registered address at Stationsweg 29, 4205 AA Gorinchem, the Netherlands (“JCI NL”) its affiliates (including, but not limited to the Dutch Senate (*De Nederlandse Senaat*)) and its chapters in the Netherlands), JCI NL and its affiliates will be bound to maintain that Personal Data in accordance with this Privacy Policy.

### 5.3 Agents, Consultants and Service Providers

We may share your Personal Data with our contractors and service providers who process Personal Data on behalf of JCIWC2017 to perform certain business-related functions. These companies include our marketing agencies, hotel registrars, corporate service providers, database service providers, backup and disaster recovery service providers, email service providers and others.

When we engage another company to perform such functions, we may provide them with information, including Personal Data, in connection with their performance of such functions.

### 5.4 JCIWC 2017

When you purchase tickets to register for an event through the event page on the Services, we provide the Personal Data entered on the applicable event to the event team. In some instances, we may appoint a third party, which may or may not be affiliated with us, to create an event on our behalf. We call these third parties (further in this document called: a “**Third Party**”). In that case, we may provide your Personal Data associated with the event to the appointed Third Party that created the event or page. You agree that we are not responsible for the actions of a Third Party, with respect to your Personal Data. It is important that you review the applicable policies of JCIWC 2017, and if applicable and available, their appointed Third Party of an event before providing Personal Data or other information in connection with that event page.

### 5.5 Facebook and Other Third Party Connections

You can connect your JCIWC2017 account to your accounts on third party services like Facebook, in which case we may collect, use, disclose, transfer and store/retain information relating to your account with such third party services in accordance with this Privacy Policy. For example, if you connect with Facebook, we store your Facebook id, first name, last name, email, location, friends list and profile picture and use them to connect with your Facebook account to provide certain functionality on the Services, like recommending events that your Facebook friends are interested in and sharing the events you are interested in, or attending, with certain groups of people like your Facebook friends.

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### 5.6 Legal Requirements

We may disclose your Personal Data if required to do so by law in order to (for example) respond to a subpoena or request from law enforcement, a court or a government agency (including in response to public authorities to meet national security or law enforcement requirements), or in the good faith belief that such action is necessary to (a) comply with a legal obligation, (b) protect or defend our rights, interests or property or that of third parties, (c) prevent or investigate possible wrongdoing in connection with the Services, (d) act in urgent circumstances to protect the personal safety of Users of the Services or the public, or (e) protect against legal liability.

### 6. How We Store Your Personal Data

We may store Personal Data itself or such information may be stored by third parties to whom we have transferred it in accordance with this Privacy Policy. We take what we believe to be reasonable steps to protect the Personal Data collected via the Services from loss, misuse, unauthorized use, access, inadvertent disclosure, alteration and destruction. However, no network, server, database or Internet or e-mail transmission is ever fully secure or error free. Therefore, you should take special care in deciding what information you send to us electronically. Please keep this in mind when disclosing any Personal Data.

### 7. How You Can Access, Update, Correct or Delete Your Personal Data

You can request access to some of your Personal Data being stored by us. You can also ask us to correct, update or delete any inaccurate Personal Data that we process about them.

If you are a registered User, you can exercise these rights by [logging in](#) and visiting the My Registration page. Both registered and unregistered Users may also exercise these rights.

Please [contact us](#) directly or at the address specified below in this case.

We will consider and respond to all requests in accordance with applicable law.

### 8. How Long We Retain Your Personal Data

We may retain your Personal Data as long as you are registered to use the Services. You may close your account after [contacting us](#). However, we may retain Personal Data for an additional period as is permitted or required under applicable laws. Even if we delete your Personal Data it may persist on backup or archival media for an additional period of time for legal, tax or regulatory reasons or for legitimate and lawful business purposes.

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### 9. Cookies, Pixels Tags, Local Shared Objects, Web Storage and Similar Technologies

We refer you to our [Cookie Policy](#) for more information about our use of cookies and other similar tracking technologies.

### 10. Your Choices

You have several choices available when it comes to your Personal Data:

#### 10.1 Limit the Personal Data You Provide

You can browse the Services without providing any Personal Data (other than Automatic Data to the extent it is considered Personal Data under applicable laws) or with limiting the Personal Data you provide.

If you choose not to provide any Personal Data or limit the Personal Data you provide, you may not be able to use certain functionality of the Services. For instance, in order to open an account, or buy or sell tickets, your name and email address will be required.

#### 10.2 Opt Out from Electronic Communications

##### (a) JCIWC2017 Marketing Communications

Where it is in accordance with your marketing preferences, JCIWC2017 may send you electronic communications marketing or advertising the Services themselves or events on the Services, to the extent you have registered for the Services or purchased a ticket and/or registration to an event listed on the Services. You can also “opt out” of receiving these electronic communications by clicking on the “Unsubscribe” link at the bottom of any such electronic communication. In addition, you may also [manage your email preferences](#) by clicking on the link included in the email.

##### (b) JCIWC 2017 Initiated Communications

JCIWC 2017 may use our email tools to send electronic communications to those on their email subscription lists, including Attendees who have registered for their events on the Services in the past. Although these electronic communications are sent through our system, JCIWC2017 does not determine the content or the recipients of these electronic communications. JCIWC 2017 is required to use our email tools only in accordance with all applicable laws. JCIWC2017 provides an “Unsubscribe” link on each of these emails, which allows recipients to “opt out” of electronic communications.

##### (c) Social Notifications

If you connect your Facebook account or sign up for other social media integrations whose product features include social notifications (i.e., updates on what your friends are doing on the Services), you will receive these social notifications. You can manage these social notifications by toggling your social settings to private or disconnecting such integration.

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### (d) Transactional or Responsive Communications

Certain electronic communications from JCIWC2017 are responsive to your requests. For instance, if you are an Attendee, we must email you your ticket or registration when you purchase such ticket or registration. As a further example, if you email our customer support, we will return your email. Notwithstanding any unsubscribe election that you have made, you will still receive these emails. You can stop receiving these types of emails only by [contacting us](#).

By electing to stop receiving all electronic communications from us or through our system you will no longer receive any updates on events you are registered to attend (including emails with your tickets). We do not recommend that you do this unless you plan to no longer use the Services, are not currently registered for an event and will have no need to receive further communications from us or through our system.

### (e) Retention

It may take up to forty-eight (48) hours for us to process an unsubscribe request. Even after you opt out of all electronic communications, we will retain your Personal Data in accordance with this Privacy Policy; however, we will no longer use it to contact you.

### 10.3 Do Not Track

We currently do not participate in any “Do Not Track” frameworks that would allow us to respond to signals or other mechanisms from you regarding the collection of your Personal Data.

## 11. Exclusions.

### 11.1 Personal Data Provided to Others

This Privacy Policy does not apply to any Personal Data that you provide to another User or visitor through the Services or through any other means or information posted by you to any public areas of the Services.

### 11.2 Third Party Links

This Privacy Policy applies only to the Services. The Services may contain links to other websites not operated or controlled by us (the “Third Party Sites”). The policies and procedures we described here do not apply to the Third Party Sites. The links from the Services do not imply that we endorse or have reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.



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### 11.3 Aggregated Personal Data

In an ongoing effort to better understand and serve the users of the Services, we may conduct research on our customer demographics, interests and behavior based on Personal Data and other information that we have collected. This research may be compiled and analyzed on an aggregate basis and this aggregate information does not identify you personally and we therefore consider and treat this data as Non-Personal Data.

### 12. Children.

We do not knowingly collect Personal Data from children under the age of thirteen (13). If you are under the age of thirteen (13), please do not submit any Personal Data through the Services.

We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data through the Services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Data to us through the Services, please [contact us](#), and we will endeavor to delete that information from our databases.

### 13. International Privacy Laws

If you are visiting the Services from outside the Netherlands, please be aware that you are sending information (including Personal Data) to the Netherlands where our servers are located. That information may then be transferred within the Netherlands or back out of the Netherlands to other countries outside of your country of residence, depending on the type of information and how it is stored by us. These countries (including the Netherlands) may not necessarily have data protection laws as comprehensive or protective as those in your country of residence; however, our collection, storage and use of your Personal Data will at all times continue to be governed by this Privacy Policy.

### 14. Changes to This Privacy Policy

The Services and our business may change from time to time. As a result, at times it may be necessary for us to make changes to this Privacy Policy. We reserve the right, in our sole discretion, to update or modify this Privacy Policy at any time (collectively, "Modifications"). Modifications to this Privacy Policy will be posted to the Site with a change to the "Updated" date at the top of this Privacy Policy. In certain circumstances JCIWC2017 may, but need not, provide you with additional notice of such Modifications, such as via email or with in-Service notifications. Modifications will be effective thirty (30) days following the "Updated" date or such other date as communicated in any other notice to you.

Please review this privacy policy periodically, and especially before you provide any Personal Data. This Privacy Policy was updated on the date indicated below. Your continued use of the Services following the effectiveness of any Modifications to this Privacy Policy constitutes acceptance of those Modifications. If any Modification to this Privacy Policy is not acceptable to you, you should cease accessing, browsing and otherwise using the Services.

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### 15. Dispute Resolution.

If you have a complaint about JCIWC2017's privacy practices you should write to us at:  
Stichting Wereldcongres in Nederland, P.O. Box 325, 4200 AH Gorinchem, the Netherlands

Or contact us via our [website](#).